

Privacy Policy

Customer is and shall remain the sole and exclusive property owner and shall own all right, title and interest in and to the Customer Data which shall include: (a) Customer data collected, used, processed, stored, or generated as the result of the use of the Services; and, (b) personally identifiable information collected, used, processed, stored, or generated as the result of the use of the Services.

The Company shall have the right to collect and analyze the Customer Data and other information relating to the use and performance of various aspects of the Services and related systems and technologies (including, without limitation, information concerning Customer Data and data derived therefrom), and Company will be free (during the term hereof) to (i) use such information and data to improve and enhance the Services and for other development, diagnostic and corrective purposes in connection with the Services and other Company offerings, and (ii) disclose such data solely in aggregate or other de-identified form in connection with its Business. No rights or licenses are granted except as expressly set forth herein. The Company may also disclose Customer Data if required by applicable law or by proper legal or governmental authority. The Company will give the Customer prompt notice of any such legal or governmental demand and reasonably cooperate with Customer in any effort to seek a protective order or otherwise to contest such required disclosure, at Customer's expense.